

RESUME

PROFESSIONAL PROFILE

I am passionate about web
I have worked in the web industry as a **web designer / front-end developer** for more than 8 years.
I have worked as a Lecturer on web design/front end for 6 months
I have worked in Australia and overseas for a variety of projects specialising in **UX Design**, user-centred design, web usability, Information Architecture and UI Design for 4 years.
I am proficient on **CSS, HTML5, jQuery, Angular, Joomla and Wordpress**.
I produce **responsive, cross-platform, SEO friendly** websites.
Please visit <http://www.adrianadelmonaco.com>

SKILLS

● Strong design aesthetic, UX design, web-usability	● Self-trained attitude. Always participating in blogs and social media to be updated with the latest web technology and trend
● Strong wire framing skills	● Strong attention to detail
● Excellent ability to learn quickly	● Responsive web design
● Experience overseeing freelancers, including web designers and programmers	● Advanced knowledge on HTML5/XHTML, CSS, SASS, LESS, Bootstrap, Gantry
● External client service experience	● Advance knowledge with Commercial CMS, specially with Wordpress and Joomla
● High production volume experience	● Proficient on JavaScript, jQuery
● Personable and friendly	● SEO experience
● Broad experience on training, system documentation and instructions	● Proficient on all the latest design programs Adobe Photoshop, Illustrator, Dreamweaver, InDesign

PROFESSIONAL WORK EXPERIENCE

SAE MEDIA INSTITUTE

November 2014 to date

LECTURER AND FACILITATOR

Responsible to James Macaulay Guy (Brisbane – QLD)

Disciplines and key responsibilities:

- Material that I cover: UX design, web design, front-end web development.
- Assessing students' course work and material.
- Providing mentoring, advice and support to students on a personal level.
- Leading students to perform UX user testing and the completion of a web project.
- Involved in the set up of projects and the marking of results.
- Responsive web design

ANGLICARE SOUTHERN QUEENSLAND

May 2011 to November 2014

WEB DESIGNER AND PRODUCER

Responsible to Bart Guy (Brisbane – QLD)

Latest web projects:

- <http://www.anglicaresq.org.au>
Anglicare Southern Queensland website. (this website is being redesigned and rebuilt in Joomla) Technology used: CSS, PHP, HTML5, JavaScript, JQuery, Wordpress.
- <http://www.anglicanchurchsq.org.au>
Anglican Diocese of Brisbane website. Technology used: CSS, PHP, HTML5, JavaScript, JQuery, Joomla.
- <http://www.positivedirections.org.au/>
Positive Direction gives support to people suffering from HIV. Technology used: CSS, PHP, HTML5, JavaScript, JQuery, Joomla
- <http://www.anglicaresq.org.au/blog/>
Blog for Anglicare Southern Queensland. Technology used: CSS, PHP, HTML5, JavaScript, JQuery, Wordpress

Responsibility and skill developed:

- Development of the website. CMS design, implementation and training (Wordpress and Joomla)
- Define interaction patterns best suited in the context
- Appearance and layout of the templates
- Track and report on Google Analytics
- Design commercial banners
- Working with a cross-departmental team
- SEO optimization for the website
- High production volume experience
- Oversee freelancers, including web designers and programmers
- Flows and Navigation Maps
- Maintain consistency throughout the website
- Work cooperatively with team members and clients
- Responsible for developing all course materials
- Training clients updating the website and e-newsletter
- E-Newsletter implementation and training
- Client support

Anglicaresq.org.au is currently showing on the first page on Google.com.au for the following keywords:
 anglicare | help at home | home care qld | aged home care qld | home nursing qld | carer and family support qld | carer and family support qld | independence aged care qld | counselling aged care qld | home assist secure qld | aged care accommodation qld | Counselling and mental health | People living with HIV/AIDS qld

CORAL REEF ALGAE RESEARCH LAB

January 2013

WEB DESIGNER AND DEVELOPER

Coral Reef Algae Research Lab website. Free-lance job. Responsible to Guillermo Pulido (Brisbane – QLD)

- <http://coralreefalgaelab.org/>
 Technology used: CSS, PHP, HTML5, JavaScript, JQuery, Wordpress.

Responsibility and skill developed:

- Development of the website. CMS design and implementation (Wordpress)
- Design and appearance and layout of the webpages
- Flows and Navigation Maps
- Training, system documentation and instructions on how to update the website
- Roles administrator
- Maintain consistency throughout the website

EXTREME MARQUEES

Feb 2010 to March 2011

GRAPHIC AND WEB DESIGNER

Responsible to Shane Murray (Brisbane – QLD)

Responsibility and skill developed:

- Social Marketing monitoring (Facebook and Twitter)
- Google Analytics monitoring
- Search engine positioning on Google.com.au. By the time I left Extreme Marquees was in the following positions:
 - 1st under the keyword “marquees”. / Top 3 under 27 different keywords. / 1st page under more than 60 different keywords.
- **Web Navigation improvement table:**

	July 2010	Nov 2010
<i>Visits per month</i>	8,504	14,323
<i>Organic search visits</i>	2,410	3,596
<i>URLs Receiving Entrances Via Search</i>	74	92

- Web Design and maintenance (Graphic Design, Code HTML, CSS, Wordpress):
- Graphic Design

URBAN DEVELOPMENT INSTITUTE OF AUSTRALIA (UDIA)

Jan 2010

GRAPHIC DESIGNER

Responsible to Hilary Neill (Brisbane – QLD)

Responsibility and skill developed:

UDIA Annual Report Graphic Design

BISAS ONLINE

Sept 2009 to Dec 2010

WEB DESIGNER

Brisbane International Student Accommodation and Services website. Responsible to Sonia Mendoza (Brisbane – QLD)

- <http://bisasonline.com> (offline)
 Technology used: CSS, PHP, HTML, JavaScript

TELECOMUNICACIONES AVALON

Aug 2006 – June 2009

PROJECT MANAGER

Responsible to Rudolf Romer (Caracas – Venezuela)

Telecomunicaciones Avalon is a web development firm, which specialises in the creation of dynamic web projects.

CENTRO DE DISENO DIGITAL (<http://www.cdd.com.ve>)

Sept 2001 – Aug 2006

LECTURER AND FACILITATOR (WEB DESIGN)

Responsible to Carlos Marquez (Caracas – Venezuela)

Centro de Diseno Digital is an institution that gives specialized courses in Internet field.

Facilitator and lecturer in the following areas:

- HTML: Teaching participants how to build a website by hand coding in HTML.
- Photoshop: participants learn to use Photoshop for everything from retouching and repairing images, to design an website
- Dreamweaver: Teaching participants how to build an entire website step by step. Training starts with an introduction to the interface, and moves on to adding and formatting content, interactivity, CSS layouts and libraries. By the end of the course each participant should be able to create, upload, test and maintain a website.
- Wordpress: Teaching participants how to build a WordPress website from scratch. Over the duration of this course the participants built a full website step-by-step using WordPress.

SELF EMPLOYED – FREE LANCE

Jan 2001 to Aug 2006

WEB DESIGNER (Caracas – Venezuela)

QUALIFICATIONS

QUT - Queensland University of Technology – Australia.

MASTER IN CREATIVE INDUSTRIES - INTERACTIVE AND VISUAL DESIGN

July 2009 - Dec 2010

Special research work on Google Optimization and the influence of Social Network environment on Internet

Lynda.com – Australia

2014

Foundations of UX: Prototyping

Foundations of UX: Usability Testing

Foundations of UX: Logic and Content

Foundations of UX: Content Strategy

Foundations of UX: Information Architecture

Persuasive UX: Influencing Behaviour Patterns

Persuasive UX: Ethics of Persuasive Design

Persuasive UX: The Power of Self-Image

UX Design Techniques: Creating Personas

UX Design Techniques: Creating Scenarios and Storyboards

AdSchool – Australia

Participation certificate - Search Engine & website content optimization

Aug - 2012

Dynamic web training – Australia

Course - Introduction to PHP and MySQL

Oct - 2011

Escuela Superior de Diseno - Venezuela

Sep 1996 - July 1998

GRADUATE CERTIFICATE - GRAPHIC DESIGN

REFEREES

After request